

Application for Sponsorship

Race Season: 2014



Applicant Details

Name:
Address:
Phone Number:
E-mail:

Vehicle Details

Vehicle #:
Make/Model:
Class/Division:
Team:

Sponsorship Type

*Alamo Industries Ltd. **does not** provide sponsorship to street cars*

- Competition Vehicle
- Other _____

- Sponsorship Level 1 (Product RRP: up to \$800)
- Sponsorship Level 2 (Product RRP: \$800 - \$1600)
- Sponsorship Level 3 (Product RRP: \$1600+)
- (If unsure, please approximate or leave blank)

Products/Services Required (please include model(s)/part number(s) where possible)

*Alamo Industries Ltd. **does not** provide cash in hand sponsorships*

*All product exchanged during the sponsorship tenure remain the property of Alamo Industries Ltd., and **must be returned end of season***

Supply

Repair

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Race/Show Schedule (provide at least 3 months ahead of first scheduled event)

If approved, the applicant will be contacted within two weeks of each event listed for follow-up

Event	Location	Date

Race History Highlights

Event	Date	Description

Additional Sponsors

Engine Modifications

Decals & Promotional Materials

If sponsored by Alamo Industries Ltd., the owner agrees to place Alamo decals on the sponsored vehicle for the duration of the tenure. The specifications are as follows:

Sponsorship Level 1

Minimum Decal Size: 15 in. x 4-3/4 in.

Minimum Decal Quantity: 1 per vehicle

Sponsorship Level 2

Minimum Decal Size: 15 in. x 4-3/4 in.

Minimum Decal Quantity: 2 per vehicle

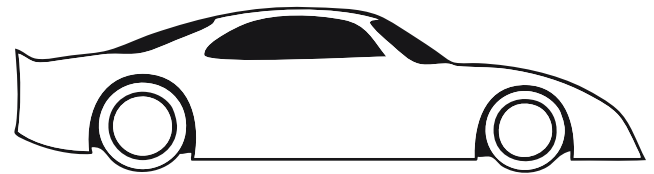
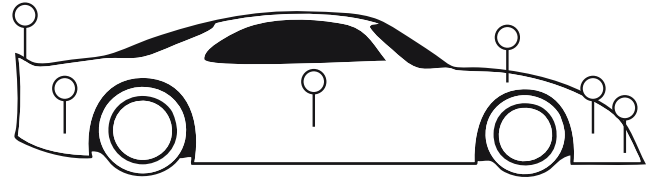
Sponsorship Level 3

Minimum Decal Size: 15 in. x 4-3/4 in.

Minimum Decal Quantity: 2 per vehicle

If sponsored by Alamo Industries Ltd. for the duration of the sponsorship tenure, I commit to (select boxes that apply):

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> Front Grill | <input type="checkbox"/> Door(s) |
| <input type="checkbox"/> Front Guard | <input type="checkbox"/> Back Guard |
| <input type="checkbox"/> Hood | <input type="checkbox"/> Rear Wing |
| <input type="checkbox"/> Other (please indicate on blank diagram): | |



Apparel

If sponsored by Alamo Industries Ltd., apparel arrangements can be made available for the duration of the tenure.

If interested, please complete the following fields:

- | | |
|---------------------------------|--------------------------------------|
| <input type="checkbox"/> Medium | <input type="checkbox"/> T-Shirt |
| <input type="checkbox"/> Large | <input type="checkbox"/> Sport Shirt |
| <input type="checkbox"/> XL | <input type="checkbox"/> Hat |
| <input type="checkbox"/> 2XL | |

Please list any pre-existing apparel obligations:

All items are listed online at www.alamoturbochargers.com

Custom Promotional Materials

Alamo Industries Ltd. is not responsible for fees that may be incurred with custom promotional materials

- | | |
|---------------------------------|----------------------------------|
| <input type="checkbox"/> Decals | <input type="checkbox"/> Apparel |
|---------------------------------|----------------------------------|

SUBMITTING SPONSORSHIP PROPOSAL

Sponsorship submissions can be sent via e-mail: info@alamoturbochargers.com or via post: **Bay #30, 5225 - 6th Street NE Calgary, AB T2K5Y4**

SPONSORSHIP APPROVAL PROCESS

Each Sponsorship Proposal is considered separately and approved or rejected based on its own merits. Long-term sponsorships are reviewed on a yearly basis and renewed or terminated on the basis of the performance/exposure of the sponsored vehicle. If your Sponsorship Approval has been approved you will be contacted within two weeks of submission, **please no e-mails or phone calls prior to this time.**

SPONSORSHIP TENURE REQUIREMENTS

If approved for sponsorship by Alamo Industries Ltd., for the duration of the tenure the applicant of this form agrees to provide Alamo Industries Ltd. with images of the vehicle with applicable signage (decals/promotional items) or installed products within **one month** of the products being received. **Failure to provide such images will void the sponsorship tenure agreement and result in full retail price being charged for all items.**

PRODUCT EXCHANGED

All product exchanged during the sponsorship tenure remains the property of Alamo Industries Ltd., and is to be returned at the conclusion of the race season. Under no circumstances is product to be sold, traded or given away.

SPONSORSHIP IMAGE BANK

As part of the sponsorship tenure between the applicant of this form and Alamo Industries Ltd., names, portraits, photographs or videos may be requested for marketing and communication purposes. By signing and completing this form the applicant consents to the use of their name, portraits, photographs or videos as part of the **'Sponsorship Image Bank'** herein known as the **'Bank'** of Alamo Industries Ltd. The Bank is a collection of supplied publication materials that are intended to showcase the sponsorship activities of Alamo Industries Ltd.

The images in this Bank may be used on the company website (www.alamoturbochargers.com), as well as in promotional materials such as publications, displays, pamphlets and presentations.

Uses include:

- engaging current clients (outreach)
- attracting prospective clients (marketing)
- enhancing stakeholder relations (internal communications)

By signing and completing this form the applicant understands that if any image in this collection bearing their likeness is selected for a use other than those outlined above, that they will be consulted for permission beforehand. The applicant understands that the publication materials exchanged during the sponsorship tenure will be the property of Alamo Industries Ltd. for a maximum of 12 months. The applicant understands that if the sponsorship agreement is terminated outside of this period that they may request that any image bearing their likeness be removed from the Bank, and no longer considered for any use whatsoever.

In addition, should the applicant wish to have their name or likeness removed from the Bank at any time, they are to contact **Information Services** at: 403-274-6211. By completing and submitting this form the applicant agrees that they understand the conditions outlined. The applicant agrees that they, assigns, next of kin or personal representatives, have no claim against Alamo Industries Ltd. or against anyone accessing or using images from the Bank.

Signature of Applicant:	Date:
Signature of Reviewer:	Date: