

# Sponsorship Renewal

Race Season: \_\_\_\_\_



## Applicant Details

Name:
Address:
Phone Number:
E-mail:

## Vehicle Details

Vehicle #:
Make/Model:
Class/Division:
Team:

## Sponsorship Type

\*Alamo Industries Ltd. **does not** provide sponsorship to street cars

Competition Vehicle

Other \_\_\_\_\_

- Sponsorship Level 1 (Product RRP: up to \$900)
- Sponsorship Level 2 (Product RRP: \$900 - \$1400)
- Sponsorship Level 3 (Product RRP: \$1400+)

(If unsure, please approximate or leave blank)

## Products/Services Required

\*Alamo Industries Ltd. **does not** provide cash in hand sponsorships

\*All product exchanged during the sponsorship tenure remain the property of Alamo Industries Ltd., and **must be returned end of season**

Supply  
(please include model(s)/part number(s) where possible)

Repair  
(please include model(s)/part number(s) where possible)

--

--

## Race/Show Schedule

Please provide at least 3 months ahead of first scheduled event

\*The applicant will be contacted within two weeks of each event listed for follow-up

Event	Location	Date

## Decal(s)

As a continuing sponsorship account under the tenure of Alamo Industries Ltd., the driver commits to placing at least **one** decal on the sponsored vehicle for the duration of the season. Please complete following fields to inform us of your current decal setup, or indicate if you require new or additional material(s).

### Do you require new decals?

Yes

No

If yes, please complete the following fields.

If no, please indicate your current setup by completing the following fields.

#### Placement(s)

Front Grill

Door(s)

Front Guard

Back Guard

Hood

Rear Wing

Other (please indicate on the diagram)

#### Quantity Required

1

2

3+

#### Size Required

Medium (11" W x 6" H)

Large (20" W x 10.6" H)

#### Material Required

\*Please note that both items are subject to availability

Clear Vinyl

White Vinyl

Looks best on white or light colored vehicles.  
**Not recommended** for black, dark grey or red vehicles.

No color limitations, slightly thicker material.



## Apparel

As a continuing sponsorship account under the tenure of Alamo Industries Ltd., the driver commits to wearing promotional apparel provided, to scheduled events and races. Please complete the following fields accordingly.

### Do you require new apparel?

Yes

No

#### Sizing

Medium

XL

Large

2XL

Please list any existing apparel or decal obligations:

## Custom/Additional Promotional Material(s)

If you require additional or custom promotional material(s) for the tenure or for a special event, please provide us with details below.

\*Alamo Industries Ltd. is not responsible for fees that may be incurred with custom/additional promotional material(s)

Decals

Apparel

## SUBMITTING YOUR RENEWAL

Sponsorship submissions can be sent via e-mail: [info@alamoturbochargers.com](mailto:info@alamoturbochargers.com), fax: 403-275-4600, in person or via post: Bay #30, 5225 - 6th Street NE Calgary, AB T2K5Y4

## SPONSORSHIP TENURE REQUIREMENTS

If approved for sponsorship by Alamo Industries Ltd., for the duration of the tenure the applicant of this form agrees to provide Alamo Industries Ltd. with images of the vehicle with applicable signage (decals/promotional items) or installed products within **one month** of the products being received. **Failure to provide such images will void the sponsorship tenure agreement and result in full retail price being charged for all items.**

## PRODUCT EXCHANGED

All product exchanged during the sponsorship tenure remains the property of Alamo Industries Ltd., and is to be returned at the conclusion of the race season. Under no circumstances is product to be sold, traded or given away.

## SPONSORSHIP IMAGE BANK

As part of the sponsorship tenure between the applicant of this form and Alamo Industries Ltd., names, portraits, photographs or videos may be requested for marketing and communication purposes. By signing and completing this form the applicant consents to the use of their name, portrait(s), photograph(s) or video(s) as part of the **'Sponsorship Image Bank'** herein known as the **'Bank'** of Alamo Industries Ltd. The Bank is a collection of supplied publication materials that are intended to showcase the sponsorship activities of Alamo Industries Ltd.

The images in this Bank may be used on the company website ([www.alamoturbochargers.com](http://www.alamoturbochargers.com)), social media platforms, as well as in promotional materials such as publications, displays, pamphlets and presentations.

Uses include:

- engaging current clients (outreach)
- attracting prospective clients (marketing)
- enhancing stakeholder relations (internal communications)

By signing and completing this form the applicant understands that if any image in this collection bearing their likeness is selected for a use other than those outlined above, that they will be consulted for permission beforehand. The applicant understands that the publication materials exchanged during the sponsorship tenure will be the property of Alamo Industries Ltd. for a maximum of 12 months. The applicant understands that if the sponsorship agreement is terminated outside of this period that they may request that any image bearing their likeness be removed from the Bank, and no longer considered for any use whatsoever.

In addition, should the applicant wish to have their name or likeness removed from the Bank at any time, they are to contact the **Marketing Director** assigned to their account. By completing and submitting this form the applicant agrees that they understand the conditions outlined. The applicant agrees that they, assigns, next of kin or personal representatives, have no claim against Alamo Industries Ltd. or against anyone accessing or using images from the Bank.

<b>Signature of Applicant:</b>	Date:
<b>Signature of Reviewer:</b>	Date: