

Sponsorship Application

Race Season: _____



Applicant Details

| |
|---------------|
| Name: |
| Address: |
| Phone Number: |
| E-mail: |

Vehicle Details

| |
|-----------------|
| Vehicle #: |
| Make/Model: |
| Class/Division: |
| Team: |

Sponsorship Type

*Alamo Industries Ltd. **does not** provide sponsorship to street cars

Competition Vehicle

Other _____

Sponsorship Level 1 (Product RRP: up to \$900)

Sponsorship Level 2 (Product RRP: \$900 - \$1400)

Sponsorship Level 3 (Product RRP: \$1400+)

(If unsure, please approximate or leave blank)

Products/Services Required

*Alamo Industries Ltd. **does not** provide cash in hand sponsorships

*All product exchanged during the sponsorship tenure remain the property of Alamo Industries Ltd., and **must be returned end of season**

Supply
(please include model(s)/part number(s) where possible)

Repair
(please include model(s)/part number(s) where possible)

Race/Show Schedule

Please provide at least 3 months ahead of first scheduled event

*If approved, the applicant will be contacted within two weeks of each event listed for follow-up

| Event | Location | Date |
|-------|----------|------|
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Race History Highlights

| Event | Date | Description |
|-------|------|-------------|
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Additional Sponsors

Engine Modifications

Decal(s)

If sponsored by Alamo Industries Ltd., a **minimum** of one decal will be provided at the start of the season. The owner agrees to place the decal on the sponsored vehicle before the first scheduled race and for the duration of the tenure.

Placement(s)

- | | |
|-----------------------------------------------------------------|-------------------------------------|
| <input type="checkbox"/> Front Grill | <input type="checkbox"/> Door(s) |
| <input type="checkbox"/> Front Guard | <input type="checkbox"/> Back Guard |
| <input type="checkbox"/> Hood | <input type="checkbox"/> Rear Wing |
| <input type="checkbox"/> Other (please indicate on the diagram) | |

Quantity Required

- 1
 2
 3+

Size Required

- Medium (11" W x 6" H)
 Large (20" W x 10.6" H)



Material Required

*Please note that both items are subject to availability

- Clear Vinyl White Vinyl

Looks best on white or light colored vehicles.
Not recommended for black, dark grey or red vehicles.

No color limitations, slightly thicker material.

Apparel

If sponsored by Alamo Industries Ltd., apparel will be made available to you at the start of the season. Additional items for special events or exhibitions will be considered on a case by case basis.

Sizing

- Medium
 Large
 XL
 2XL

Please list any existing apparel or decal obligations:

Custom/Additional Promotional Material(s)

If you require additional or custom promotional material(s) for the tenure or for a special event, please provide us with details below.

*Alamo Industries Ltd. is not responsible for fees that may be incurred with custom/additional promotional material(s)

Decals

Apparel

SUBMITTING YOUR SPONSORSHIP APPLICATION

Sponsorship submissions can be sent via e-mail: info@alamoturbochargers.com, fax: 403-275-4600, in person or via post: Bay #30, 5225 - 6th Street NE Calgary, AB T2K5Y4

SPONSORSHIP APPROVAL PROCESS

Each Sponsorship Application is considered separately and approved or rejected based on its own merits. All sponsorship accounts are reviewed on a yearly basis and renewed or terminated on the basis of the performance/exposure of the sponsored vehicle. If your Sponsorship Application has been approved you will be contacted within two weeks of submission, **please no e-mails or phone calls prior to this time.**

SPONSORSHIP TENURE REQUIREMENTS

If approved for sponsorship by Alamo Industries Ltd., for the duration of the tenure the applicant of this form agrees to provide Alamo Industries Ltd. with images of the vehicle with applicable signage (decals/promotional items) or installed products within **one month** of the products being received. **Failure to provide such images will void the sponsorship tenure agreement and result in full retail price being charged for all items.**

PRODUCT EXCHANGED

All product exchanged during the sponsorship tenure remains the property of Alamo Industries Ltd., and is to be returned at the conclusion of the race season. Under no circumstances is product to be sold, traded or given away.

SPONSORSHIP IMAGE BANK

As part of the sponsorship tenure between the applicant of this form and Alamo Industries Ltd., names, portraits, photographs or videos may be requested for marketing and communication purposes. By signing and completing this form the applicant consents to the use of their name, portrait(s), photograph(s) or video(s) as part of the **'Sponsorship Image Bank'** herein known as the **'Bank'** of Alamo Industries Ltd. The Bank is a collection of supplied publication materials that are intended to showcase the sponsorship activities of Alamo Industries Ltd.

The images in this Bank may be used on the company website (www.alamoturbochargers.com), social media platforms, as well as in promotional materials such as publications, displays, pamphlets and presentations.

Uses include:

- engaging current clients (outreach)
- attracting prospective clients (marketing)
- enhancing stakeholder relations (internal communications)

By signing and completing this form the applicant understands that if any image in this collection bearing their likeness is selected for a use other than those outlined above, that they will be consulted for permission beforehand. The applicant understands that the publication materials exchanged during the sponsorship tenure will be the property of Alamo Industries Ltd. for a maximum of 12 months. The applicant understands that if the sponsorship agreement is terminated outside of this period that they may request that any image bearing their likeness be removed from the Bank, and no longer considered for any use whatsoever.

In addition, should the applicant wish to have their name or likeness removed from the Bank at any time, they are to contact the **Marketing Director** assigned to their account. By completing and submitting this form the applicant agrees that they understand the conditions outlined. The applicant agrees that they, assigns, next of kin or personal representatives, have no claim against Alamo Industries Ltd. or against anyone accessing or using images from the Bank.

| | |
|--------------------------------|-------|
| Signature of Applicant: | Date: |
| Signature of Reviewer: | Date: |